

Strengthening the Capital Base for Tele Columbus'
Fiber Champion Strategy

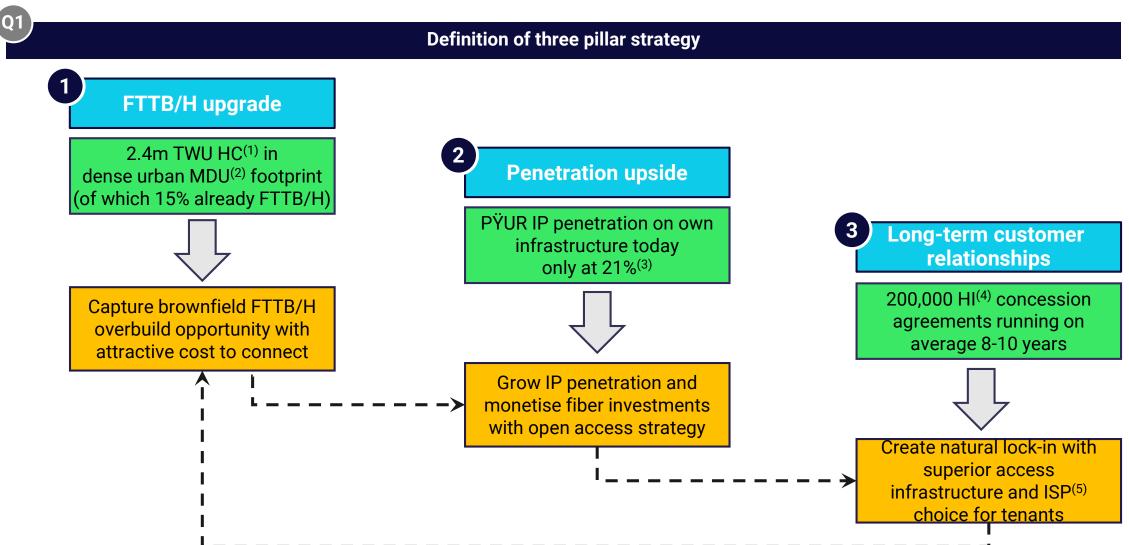
Tele Columbus AG

## **Executive summary**

- Tele Columbus ("TC") developed its **Fiber Champion Strategy** to achieve a long-term **sustainable positioning** in a highly dynamic broadband market
- This strategy requires significant new capital with a total network investment of c.€2bn over the next 10 years
- Following a thorough evaluation of its funding options and a competitive process, TC reached an agreement with Morgan Stanley Infrastructure Partners ("MSIP") and United Internet to finance the implementation and execution of the Fiber Champion Strategy
- An existing investment vehicle ("BidCo"), owned by MSIP, intends to launch a public takeover and offer all shareholders an attractive price of €3.25 per share. United Internet AG ("United Internet") will contribute minority interest of 29.9% to the BidCo if takeover offer is successful. MSIP will be majority owner of the BidCo
- TC will seek to obtain shareholder approval for a capital increase of €475m in form of a rights issue, which BidCo has agreed to backstop up to the full amount, following closing of the transaction
- The capital increase will lead to a more sustainable capital structure and enable the implementation and execution of the Fiber

  Champion Strategy. Further, the BidCo envisages to inject additional equity of €75m to further accelerate the implementation of the Fiber Champion Strategy
- In pursuit of and further validating its **Open Access Strategy** to drive IP penetration on its network, TC has signed a **binding wholesale pre-contract with 1&1 Drillisch,** which is subject to closing of the transaction

# Tele Columbus future strategy builds on three interconnected pillars – total network investment of c.€2bn over the next 10 years



## With the strategy defined, we evaluated multiple funding options and ran a competitive process to find the best and most suitable partner

Q2

### Long-term financing structure ...

- Working with advisors on a long-term financing structure in order to:
  - De-lever and create a sustainable capital structure
  - Fund growth plan and fiber roll out
- In the process of evaluating multiple funding options

COMPREHENSIVE FUNDING UPDATE IN Q4 2020



## ... delivered through a competitive process

- Ran a competitive process with multiple potential investors
- Reached agreement with MSIP and United Internet to de-lever TC's capital structure and finance the implementation and execution of the Fiber Champion Strategy

Morgan Stanley

INVESTMENT MANAGEMENT



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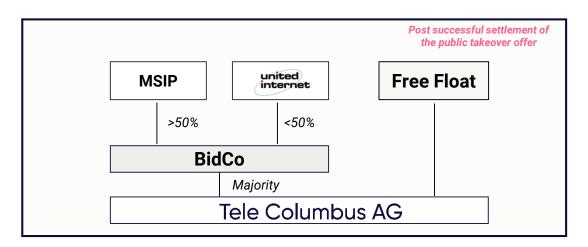
## Key transaction parameters and structure overview

#### **Key transaction parameters**

#### Public takeover offer to all shareholders of €3.25 per share

- Premium to 3M VWAP pre announcement<sup>(1)</sup> (18-Dec): 37.5%
- Premium to share price before day of AGM invitation<sup>(2)</sup> (7-Dec):
   41.3%
- Implied Equity Value: €415m
- Implied Enterprise Value<sup>(3)</sup>: €1,834m
  - EBITDA Multiple (Q3-20 LTM): **8.1x**<sup>(4)</sup>
  - OpFCF Multiple (Q3-20 LTM): 23.9x<sup>(5)</sup>
- Rocket Internet agreed to tender its shares into the takeover offer through an irrevocable undertaking
- **Key offer conditions:** Minimum acceptance threshold of 50%, waivers by bond and loan creditors of termination rights due to change of control in sufficient numbers, regulatory approvals
- Rights issue to be launched around May 2021 to inject equity of €475m followed by an additional equity injection of €75m, both backstopped up to the full amount by the BidCo
- No DPLTA required

#### **Structure overview**

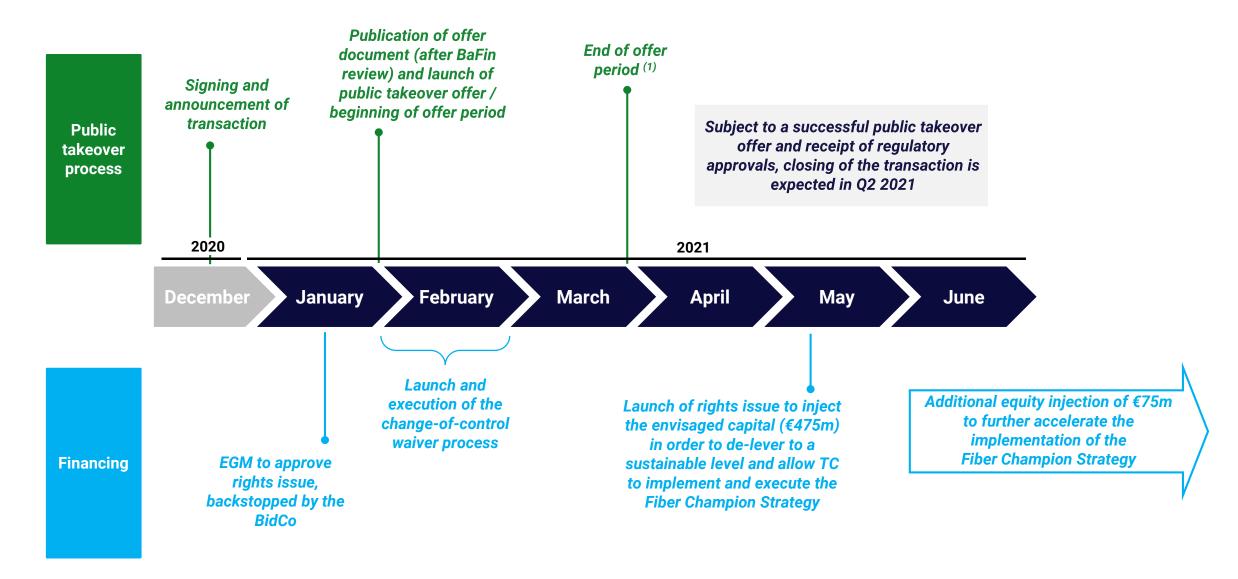


- **BidCo** to **hold a majority stake** in Tele Columbus
- MSIP to become the new major shareholder in Tele Columbus and to be majority owner of the BidCo
- United Internet will contribute minority interest of 29.9% to the BidCo if takeover offer is successful

<sup>1)</sup> Source: Bloomberg, 3M VWAP of €2.36 (21-Sep 2020 to 18-Dec 2020);

<sup>2)</sup> Refers to the share price as of 7-Dec 2020 (€2.30), the day prior to releasing the AGM invitation; 3) Comprises Net Debt of €1,419m (per 30-Sep 2020);

## Key milestones and currently expected timeline



## Conclusion: Win-Win transaction for all stakeholders

#### **Shareholders**

- Opportunity to sell shares at an attractive price of €3.25 per share
- No need to inject significant capital or be diluted as a result of a capital increase, which is required to implement and execute the Fiber Champion Strategy

## Bondholders and Lenders

 Benefit from a de-levered capital structure due to reduction of TC's net debt and partial repayment of outstanding instruments

#### Customers

- Benefit from accelerated investment in fiber optic network with multiple choices of internet service providers for tenants thanks to open access strategy
- TC plans to invest c.€2bn into its network over the next 10 years

### **Employees**

- Investment and de-leveraging ensures long-term future of the company
- TC to remain a standalone company

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