

Catherine Mühlemann

Personal Information

Born: 1966

Nationality: Swiss

Place of residence: Berlin (Germany)

Supervisory Board Mandate at Tele Columbus AG

Initial appointment: 09/2014

Current appointment ends: 08/2019

Member of the Executive Committee

Professional Experience

Current position:

Since 2019 Freelance Media Consultant and Investor

Previous Positions:

2008 – 2019 Partner at Andmann Media Holding GmbH, Baar (Switzerland)

2005 – 2008 CEO at VIVA Media AG, Berlin (Germany)

2004 – 2005 Managing Director at MTV Central & Emerging Markets, Berlin (Germany)

2001 – 2003 Managing Director at MTV and VH1 DACH, Eastern Europe and Middle East, Berlin (Germany)

1998 – 2001 Director Programme and Member of the Management Board at TV3, Zurich (Switzerland)

1994 – 1998 Director Programme at SF DRS, Leutschenbach (Switzerland)

Education:

1991 – 1993 SAWI Academy for Marketing and Communication, Bern (Switzerland) Eidg. Dipl. PR-Beraterin

1990 – 1991 Marketing and Business Economics, Management School, St. Gallen (Switzerland)

1986 – 1990 German Studies, Media Sciences and State Law, University of Bern, Bern (Switzerland), Lic.phil.hist

Further Mandates

Member of the Supervisory Board at Messe Berlin GmbH, Berlin (Germany)

Vice President of Schweiz Tourismus (body governed by public law)

Relevant Knowledge, Skills and Experience

Ms Catherine Mühlemann is able to contribute her professional experience in various media companies and the digital industry, in particular in the areas of e-commerce and digital marketing, to the Supervisory Board. As a proven media expert, she understands the business relations between Tele Columbus and the broadcasters in Germany very well. Further, she has many years of experience in the business and development of Tele Columbus. Prior to Tele Columbus, she was a member of the Swisscom Supervisory Board and the Supervisory Board of Kabel Deutschland and has many years of experience in such committees.

Personal or Professional Relationships according to Section 5.4.1 Clause 6 to 8 of the German Corporate Governance Codex

The Supervisory Board does not see any personal or professional relationships between Ms Cathrine Mühlemann and Tele Columbus AG or its affiliated companies, the Company's boards or between her and a shareholder holding a material interest (ie >10%), which would have to be disclosed according to Section 5.4.1 Clause 6 to 8 of the German Corporate Governance Codex. The Supervisory Board has determined that Ms Cathrine Mühlemann is able to meet the time requirements expected of her and that there are no conflicts of interest.