

Management Team

Jochen Busch Chief Consumer Officer (CCO)

Jochen Busch has been the Chief Consumer Officer (CCO) of the Tele Columbus Group and a member of the Management Board of Tele Columbus AG since July 2023. In this role, he is responsible for marketing and brand management of PŸUR as well as residential customer sales. His responsibilities also include market analysis and product development of TV, Internet, telephone and other additional services.

Previously, Jochen Busch worked for the Vodafone Group in Germany and its predecessor Kabel Deutschland for more than ten years. Most recently, he was responsible for the "Internet of Things" business in German-speaking countries and for strategic partnerships, and before that for the wholesale business in Germany and for the Sales, Operation & Finance with responsibility for the successful expansion of the retail business. Previous professional positions included positions at Lehman Brothers and JP Morgan in London and at Commerzbank in Frankfurt, both in the Equity Capital Market division.

After completing his apprenticeship as a banker, Jochen Busch graduated in business administration in Regensburg. He is married and father of a daughter.

